

# UI/UX Design

## Training Plan

Trainer: Astghik Suleymanyan

Duration: 3 months

Frequency: 2 times a week

Investment: 55.000/month

- **introduction (UX)**
- **Design Thinking processes**
- **Empathy/Bighead exercise**
- **User Research**
- **Persona Development**
- **Persona Development Workshop**
- **Flowchart, Wireframes, Wiremap, Sitemap, Wiremap**
- **Information Architecture**
- **Customer Journey Map**
- **Customer Journey Map Workshop**
- **UX Research, Competitive analyze**
- **UX Design Principles and laws**
- **Design tools**
- **Introduction to User Interface**
- **Interface elements**
- **Typography**
- **Color, layout and grid system**
- **Responsive Web Design and Hand off**
- **Landing page**
- **E-commerce**



# Program Overview

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- **Dashboard**
- **Chat**
- **Blog**
- **Mobile**
- **Portfolio**

